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Impact of reward management on employment retention and performance

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MASTER IN BUSINESS ADMINISTRATION – MBA

ΕΠΙΧΕΙΡΗΣΕΩΝ

ΔΙΠΛΩΜΑΤΙΚΉ ΕΡΓΑΣΙΑ-BACHELOR'S THESIS

"Impact of reward management on employment retention and performance"

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Brief

This study aims to assess the importance of rewarding experienced and high performing staff. During the times when the amount of financial rewards is restricted by the economic climate, retaining high performers with rewards has to be achieved while making all staff feel valued. Thus, this research study shall focus on identifying how these rewards impact employee performance and how well the current reward system operates.

The answers to all research questions will be based on literature review. Thus, by conducting a comprehensive review of the published work concerning the subject (Sekaran, 2003). The results of the literature review will lead to empirical research on the relationship between employee motivation and job satisfaction.



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