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Validation of the factor structure of the Greek adaptation of the Sociocultural Attitudes Towards Appearance Questionnaire (SATAQ-3)

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Title:	Validation of the factor structure of the Greek adaptation of the Sociocultural Attitudes Towards Appearance Questionnaire (SATAQ-3)
Year:	11/07/14422014
Author:	Marios Argyrides [1], Natalie Kkeli [2], Panayiota Kendeou [2]
Abstract:	The current study aimed to confirm the factor structure and reliability of the newly translated Greek version of the Sociocultural Attitudes Towards Appearance Questionnaire-3 (SATAQ-3) among 1753 Greek-Cypriot high school students. Results of the structural equation modeling indicated a very good fit with the original four-factor structure of the SATAQ-3 for both males and females. The Cronbach's alpha coefficients for the four subscales were .92 for 'Internalization-General', .82 for 'Internalization-Athlete', .94 for 'Pressure' and .88 for 'Information'. Further analyses showed no significant differences between BMI categories with respect to the Internalization-General, Internalization-Athlete and Information factors but there were significant differences on the Pressure factor. The findings of the current study support the existence of the original four-factor structure of the SATAQ-3. The validity and reliability results of the Greek version of the SATAQ-3 support its use in Greek-speaking countries or populations.

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