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Theodorou, Menelaus

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SUPPLY CHAIN MANAGEMENT LOGISTICS FOR SCRAP METAL COMPANY

By

MENELAUS THEODOROU MASTER IN BUSINESS ADMINISTRATION

Neapolis University Pafos
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SUPPLY CHAIN MANAGEMENT LOGISTICS FOR SCRAP METAL COMPANY

Dissertation Approved

Advisor
ANDREAS KAKOURIS

Dean/Program Director

Elias Ntinenis / John Politis

Abstract

The purpose of this paper is to explore all market factors affecting supply and demand

for scrap metal. It provides an analysis of iron production industry, in which is

determined that the demand for scrap metal is driven by the steel, automotive and

construction fields. There have been some personal contacts with people involved in

the scrap metal trade to identify the type of equipment, the cost and manpower

required and generally how the trade of scrap metal works, from the collection,

processing and transportation for the export of raw materials.

The results from these personal contacts show that such businesses are capital

intensive and require more equipment than labor in the production process. Also the

demand for scrap metal is driven by the steel, automotive and construction industry so

when they deal with recession problems, trade of scrap metal also faces problems.

Given the exploratory nature of the research there is potential for further studies on

the analysis of each product separately to confirm the generalization in findings.

The existence of a link between iron industry and trade of scrap metal provides a

possible route for those wishing to improve their business performance, focusing on

the steel, construction and automotive industry.

The exploratory research in this paper focuses on the connection between steel and

scrap metal trade and the implementation and management of these firms, which has

received little attention in previous studies.

Keywords: logistics, steel, scrap metal trade, buyer behaviors.

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