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Cross-cultural Perceptual Differences- Among African American, Caucasian, and Greek-Cypriot College Students

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Title:	Cross-cultural Perceptual Differences- Among African American, Caucasian, and Greek-Cypriot College Students
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Author:	Marios Argyrides
Abstract:	<p>This book examines the variables of ethnic identity, collective self-esteem, person perception, individualism, collectivism, and prejudice in Caucasian (North and South United States), African-American, and Greek-Cypriot college students to determine implications in counseling ethnic minorities and Caucasians, as well as understanding the effects of these variables on the development and identity of each individual. Four hundred and four undergraduate students were recruited from four different institutions (105 Greek-Cypriot, 111 African American, 101 Caucasian students recruited from the southern region of the United States and 87 recruited from the northern region of the United States). Results indicated that there are significant differences among the four ethnic groups concerning ethnic identity, collective self-esteem, person perception and levels of prejudice. In addition, there is enough evidence to claim that males and females in these four ethnic groups seem to interact significantly different concerning the same variables. Conclusions and recommendations are made concerning the importance and application of these variables in several fields. The importance of the focus on human similarities is also stressed. The book is addressed to professionals in education, health care practitioners, and anyone interested in the field of multiculturalism!</p>