Self-leadership, Entrepreneurship, Creativity and Productivity in the Netherlands and the United Arab Emirates

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Abstract

The goal of this study is to examine the impact of Self-leadership styles on the dimensions of Entrepreneurial Orientation in organizations in Dubai and the Netherlands: Innovativeness, Risk Taking and Proactiveness. The study also distinguishes the impact of Self-leadership styles and Entrepreneurial Orientation on the dimensions of Creativity and Productivity. A path analysis was performed, applying SEM, using AMOS. The following four hypotheses were tested: **H1**: The greater the level of 'opportunity thinking' thought pattern strategies, the greater the level of entrepreneurial orientation. **H2**: The lower the level of 'obstacle- thinking' thought pattern strategies, the greater the level of entrepreneurial orientation. **H3**: The relationship of the 'opportunity thinking' strategies with creativity will be stronger than that with the 'obstacle-thinking' strategies. **H4**: The relationship of the 'opportunity thinking' strategies with productivity will be stronger than that with the 'obstacle-thinking' strategies.