

2011

Self-leadership, Entrepreneurship, Creativity and Productivity in the Netherlands and the United Arab Emirates

Politis, John D.

<http://hdl.handle.net/11728/7142>

Downloaded from HEPHAESTUS Repository, Neapolis University institutional repository

Self-leadership, Entrepreneurship, Creativity and Productivity in the Netherlands and the United Arab Emirates

ICSB World Conference 2011, Mini-track: Emerging Forms of Entrepreneurship and Innovation

John Politis and Paul Breman

Dr. John Politis is Associate Professor of Management at the Neapolis University Pafos, Cyprus:

Email: j.politis@nup.ac.cy and Dr. Paul Breman is Professor of Organizing Innovation at the

HUBS Utrecht Business School Netherlands: Email: paul.breman@hu.nl

Abstract

The goal of this study is to examine the impact of Self-leadership styles on the dimensions of Entrepreneurial Orientation in organizations in Dubai and the Netherlands: Innovativeness, Risk Taking and Proactiveness. The study also distinguishes the impact of Self-leadership styles and Entrepreneurial Orientation on the dimensions of Creativity and Productivity. A path analysis was performed, applying SEM, using AMOS. The following four hypotheses were tested: **H1**: The greater the level of ‘opportunity thinking’ thought pattern strategies, the greater the level of entrepreneurial orientation. **H2**: The lower the level of ‘obstacle- thinking’ thought pattern strategies, the greater the level of entrepreneurial orientation. **H3**: The relationship of the ‘opportunity thinking’ strategies with creativity will be stronger than that with the ‘obstacle- thinking’ strategies. **H4**: The relationship of the ‘opportunity thinking’ strategies with productivity will be stronger than that with the ‘obstacle-thinking’ strategies.